



# In-Person. Virtual. Hybrid.

Global Meeting Management, Incentive Event Experiences,  
Sports Hospitality & Destination Management







## PLANNING

Be strategic by setting the environment in advance of the program: send a calendar invitation for the date/time, share the meeting agenda, upload files and documents that will be referenced during the presentations, etc.

## EXPERIENCE

Create an experience for the attendees that feels as personal as possible. Live stream or record presenters to establish a connection between the audience and the content.

## ENGAGEMENT

Maximize attendee engagement through polling, Q&A, gamification, and breakout and networking sessions with analytics that can be measured post program.

## CONNECTIVITY

Bandwidth plays a vital role in a website's performance. Choosing a platform that has the capacity to accommodate the high amounts of visitor traffic is key for hybrid meetings.

## PRODUCTION

The production quality can often determine the success of a meeting. Aligning the program with a company that is well-versed in face to face, virtual and hybrid meetings can take your event to the next level.

# KEY FACTORS TO CONSIDER FOR HYBRID MEETINGS



*Airlines have implemented numerous safety protocols to make travelers feel comfortable and safe.*

# AIR TRENDS

The DFF Strategy Team is monitoring all airlines for up-to-date rules and regulations.

# AIR TRENDS

## SERVICES

Booking, boarding processes and in-flight services will be adjusted based on current COVID-19 guidelines



## PROTECTIVE GEAR

Airlines will require face masks



## CLEANING

Increased cleaning of planes and terminals with extra focus on high traffic areas:

- Ticket Counters
- TSA Screening Areas
- Gates
- Jet Bridges
- Baggage Claim Areas



## MOBILE APP

Use airline mobile apps in place of paper tickets and touch screen kiosks





# AIR TRENDS

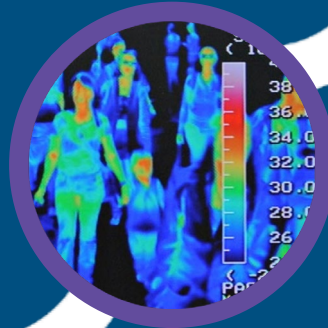
## FARES

Flexible refunds, credits and rebooking rules, varied by airline and ticket type



## TSA

Expect longer screening process



## TECHNOLOGY

Some airports to install infrared technology for thermal scanning



## FLIGHT OPTIONS

Airlines are offering more flight options than in 2020 as people are traveling more



## TESTING

Check with your destination if COVID-19 testing is required prior to travel or upon arrival home



## HOTELS

- Clear partitions at check-in
- Use of mobile app for check-in, room keys and room service
- Limited number of guests in elevators
- Masks and gloves to be worn by all employees
- Frequent cleaning of public spaces
- Increased sanitation stations throughout hotel
- Signage encouraging physical distancing
- Pre-arrival communication from hotel



# MEETING SPACE & SET-UP CONSIDERATIONS

- Disinfect and sanitize meeting space prior to and throughout the event
- Customize meeting space diagrams to align with social distancing requirements
- Optimize the agenda to coordinate attendee movements throughout the event
- Signage and floor decals to indicate social distancing and direction of traffic
- Branded hand sanitizer stations
- Use linen-less set-up, where possible

SEAT UNAVAILABLE  
SOCIAL DISTANCING  
THANK YOU

SEAT UNAVAILABLE  
SOCIAL DISTANCING  
THANK YOU



# FOOD & BEVERAGE

- Chef attended stations, plated and pre-packaged meals
- Additional food stations to assist with physical distancing
- Discontinue passed appetizers and pre-poured drinks
- Utilize disposable utensils
- Linen-less set-ups
- Staggered schedules for meals with larger groups or meals in smaller meeting rooms
- Staff to observe sanitization guidelines; hand washing, masks and gloves





# ONSITE OPERATIONS & STAFFING

- Hospitality Staff will wear masks at all times
- Hospitality Staff will have daily temperature checks
- Virtual Help Desk available
- Separated Hospitality Desks to reduce congestion
- Staggered check-in times to limit lines
- Branded sanitizing stations throughout meeting space
- Branded signage encouraging physical distancing

# MEETING TECHNOLOGY



# MEETING APPLICATIONS

Meeting apps provide centralized communications and options for a safer and more engaging attendee experience.

INFORMATION	COMMUNICATION & PERSONALIZATION	ENGAGEMENT & INTERACTION	MONETIZATION
 General Information	 Live Polls and Voting	 Personal Agenda	 Ads
 Session Agenda and Speaker Bios	 Social Media Integration	 Push Notifications	 Sponsored Push Notifications
 Attendee List and Check-In	 Ask a Question	 Attendee Messaging	 Lead Generation
 Exhibitor and Sponsor Catalog	 Session Rating	 Notes	<i>Chart provided by Aventri</i>
 Floor Plans and Places	 Social Photo Sharing	 Activity Feed and News	
	 Networking	 Conference Bag	

# ONSITE ELECTRONIC MEETING CHECK-IN

- Easy-to-use iPad check-in via staff and kiosk mode
- Check-in by scanning a QR code provided prior to arrival
- Connects directly to badge printers via Bluetooth, AirPrint, and Wi-Fi
- Name badge printed automatically after scanning





# VIRTUAL TRADESHOW

Dallas Fan Fares partners with industry-leading technology vendors working together to produce a multi-faceted event. Upon determining the scope of services and goals of the event, vendors will be recommended based on the needs of the client. Easily navigate the virtual space, browse virtual booths and have a near-physical trade show experience.

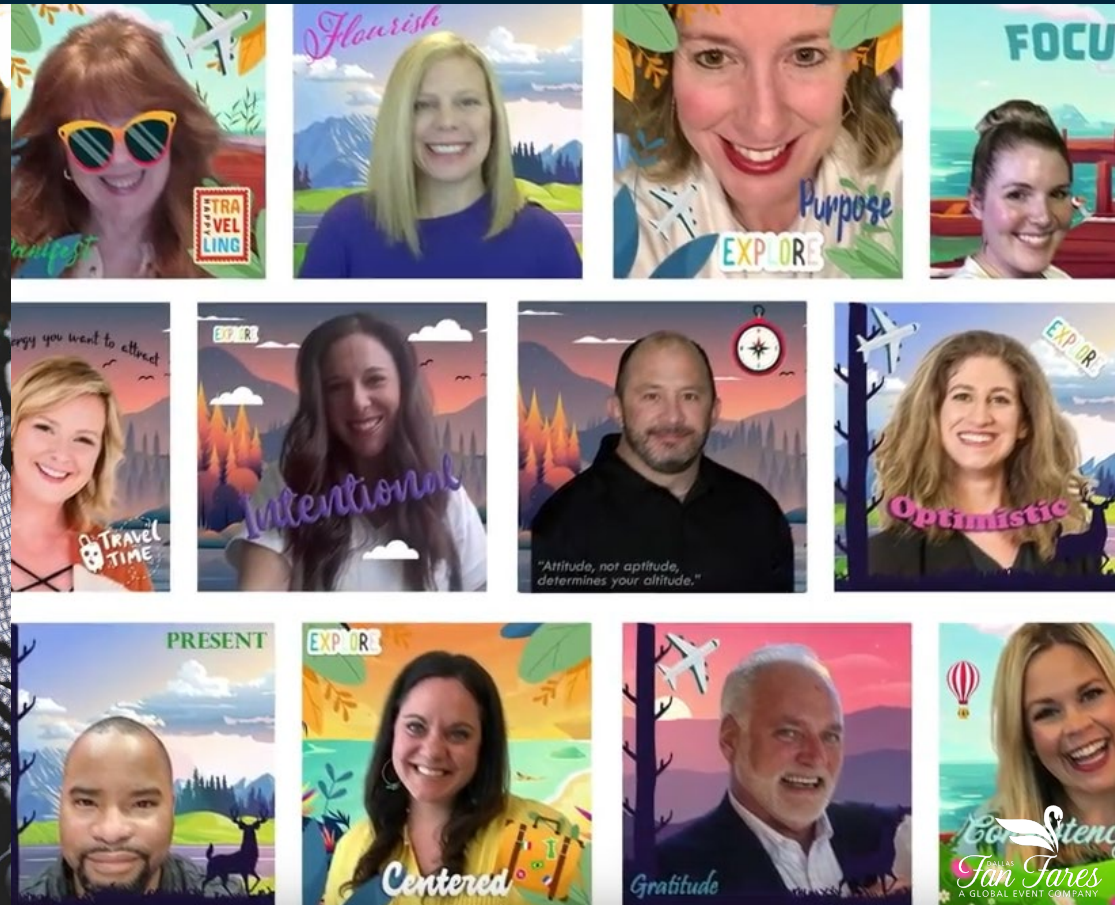
- Exhibitors can customize their exhibitor booths
- Offer on-demand content
- Provide chat forums
- Set up one-on-one meetings
- Perform online transactions
- Extend the trade show beyond the event dates
- Provide reporting and analytics

## BUSINESS MATCHMAKING

Dallas Fan Fares conducts networking events hosted by a company with the purpose of connecting small and/or diverse businesses with the appropriate unit and individuals within the host company.

# ENTERTAINMENT

*Putting the fun in function*



## ROAMING PHOTOGRAPHER

Strolling photographer captures photos of guests hands-free.

## VIRTUAL PHOTO BOOTH

All attendees upload their selfies to a meeting themed photo booth.





## LIVE MUSIC ARTISTS

Safely distanced from attendees



## LIVE MOSAIC WALL

Attendant places photos of attendees on the mosaic wall by number creating a live mosaic wall with an overall image.



## WELLNESS ACTIVITIES



## ELECTRIC VIOLINIST



## DIGITAL ARTIST

Artist creates real time digital renderings of guests. Renderings appear on screen for everyone to see and enjoy.



## GAMIFICATION

All attendees participate through a meeting app.

SELF-PORTRAIT OF THE ARTIST	-OLOGIES	VISITING ITALY	WHOSE SONGS?	QUOTATIONS BY THE NUMBER	THE SILENT LETTER IN...
\$400	\$400	\$400	\$400	\$400	\$400
\$800	\$800	\$800	\$800	\$800	\$800
\$1200	\$1200	\$1200	\$1200	\$1200	\$1200
\$1600	\$1600	\$1600	\$1600	\$1600	\$1600
\$2000	\$2000	\$2000	\$2000	\$2000	\$2000

*Jan Jare's*  
A GLOBAL EVENT COMPANY



# GIFTING EXPERIENCES

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Whether your needs involve a face-to-face gifting experience, providing added comfort with PPE items or delivering a virtual care package to drive engagement, Dallas Fan Fares offers a dedicated team with the expertise to support our client's requests.

- Source gifts and experiences
- Manage onsite deliverables and shipping elements
- Compose a variety of onsite gifting opportunities
- Design packaging, print materials and delivery options
- Curate high-end items within the allotted budget
- Provide competitive pricing



# GROUND TRANSPORTATION



# KEY SAFETY MEASURES

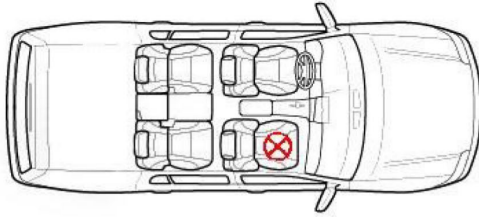
- All staff receive wellness and temperature checks prior to starting a shift
- Airport Meet & Greet Staff and Luggage Handlers to wear face masks
- Chauffeurs to also wear face masks throughout trip
- Baggage will be handled with gloves
- Thorough daily interior and exterior cleanings
- Vehicles are sanitized with CDC approved disinfectants in between trips
- Current recommendation is for vehicles to run at 50% capacity



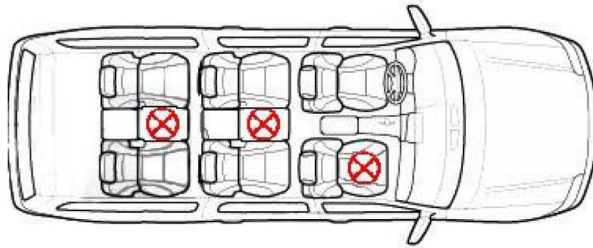


# VEHICLE CONFIGURATION FOR PHYSICAL DISTANCING

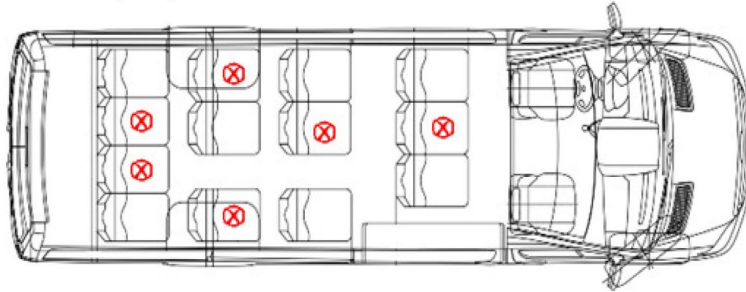
## Sedan



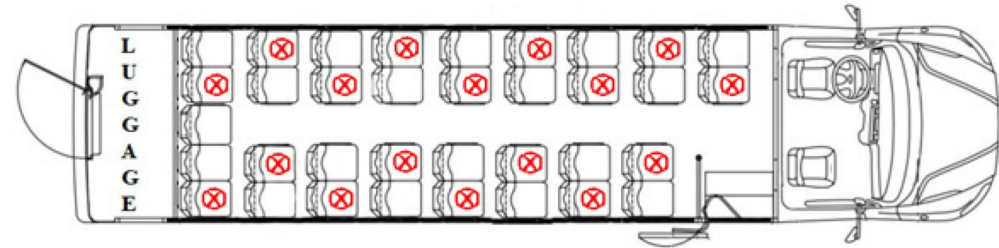
**SUV**



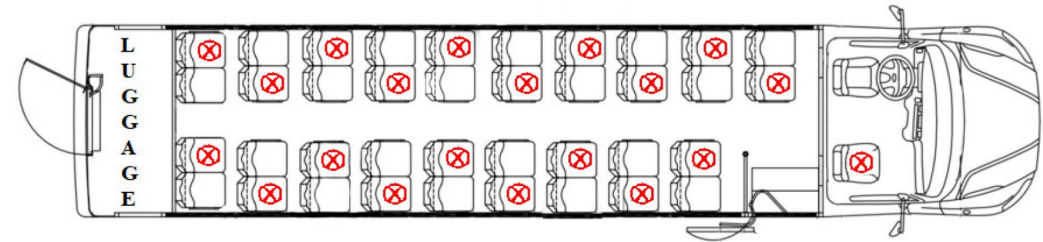
### 13-Passenger Sprinter



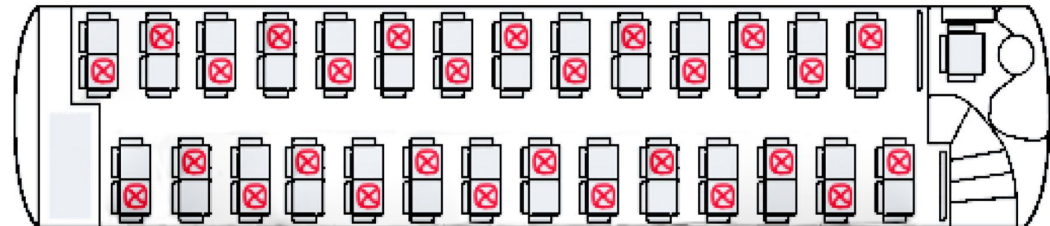
### 35-Passenger Mini Bus



### 39-Passenger Mini Bus



### 56-Passenger Coach Bus



# DALLAS FAN FARES CONTACT

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